We can’t overstate the benefits of clinical placements. These on-site opportunities provide valuable hands-on experience, especially for learners who want to become nurses or social workers. But sometimes, your university will encounter barriers when setting them up—and finding the right preceptor is often a big one.

In April 2021, we surveyed chief nursing officers, family practice MDs, nurse practitioners, and social workers about why they do—or do not—act as preceptors. Check out data from the 210 respondents below. You’ll find ideas for attracting preceptors who are ready to help your learners participate in rewarding clinical experiences.

### Create Clinical Placement Experiences That Benefit Both Learners and Preceptors

#### Most of the Respondents Are (or Have Been) Preceptors

- 83% of respondents are (or have been) preceptors.
- 11% of respondents are not currently preceptors, but would act as a preceptor in the future.
- 5% of respondents have never been a preceptor.

#### If they don’t act as a preceptor now, would they later?

- Yes: 95%
- Maybe: 4%
- No: 1% (3 respondents would not act as a preceptor)

#### Top Barriers to Becoming a Preceptor

- Only 3 respondents would not act as a preceptor.
- 95% of all respondents were open to partnering with Wiley to help students find a placement.

#### Incentives Are Often Desired... but getting to teach is Often Enough

- 5% of respondents desire an incentive.
- 95% said the opportunity to teach is the best incentive.

#### That Attract New Preceptors

- Making time to act as a preceptor
- Receiving opportunities to work with quality students
- Receiving organizational support
- Improving communication with schools

#### Connect with Preceptors in Our Network

Many universities face challenges when setting up placements for learners. Our exclusive (and extensive) network can help you overcome them. [Contact us](universityservices.wiley.com) to gain support for creating on-site opportunities that align with your learning goals and accreditation considerations.