

# POWERING HIGHER EDUCATION

Partnership Transparency and Outcomes 2021



**Our mission is to unlock human potential** by connecting education to meaningful career outcomes and shaping the world's workforce.

We work with public and non-profit colleges and universities to create accessible, affordable, and quality education outcomes for learners.

## WHO WE SERVE

**140,000+**

Learners supported

**800+**

Programs built

**70+**

Non-profit partner colleges and universities

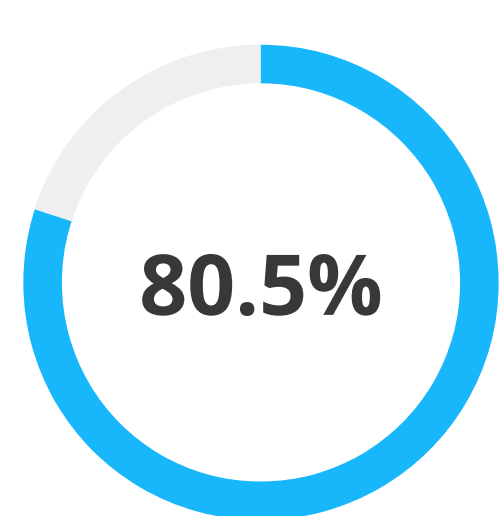
Here's how we work with our partners and some of the key results we drive for our universities and their learners.



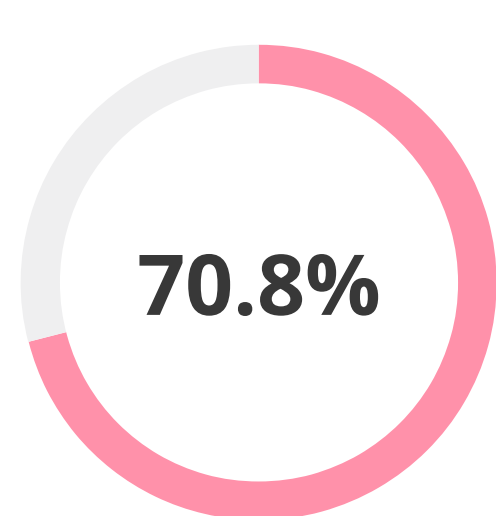
## PARTNER PERFORMANCE METRICS

Overall, our average retention and graduation rates across four university categories perform above average compared to similar non-profit online schools.

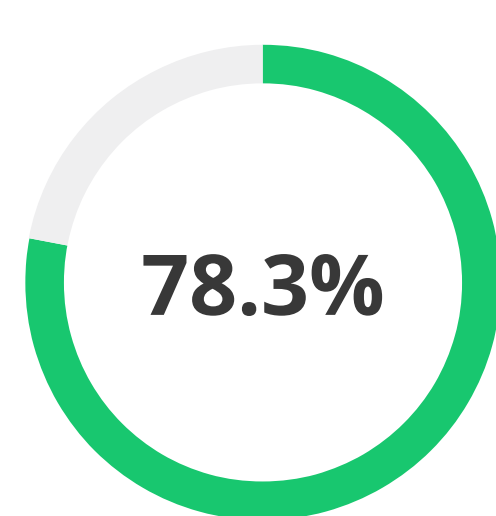
### Retention rates after one year



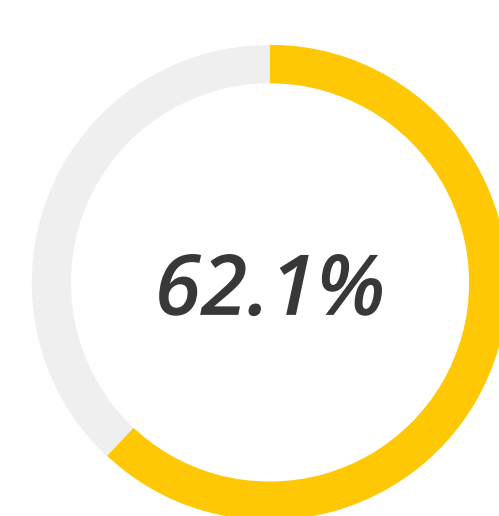
Graduate programs



Undergraduate programs

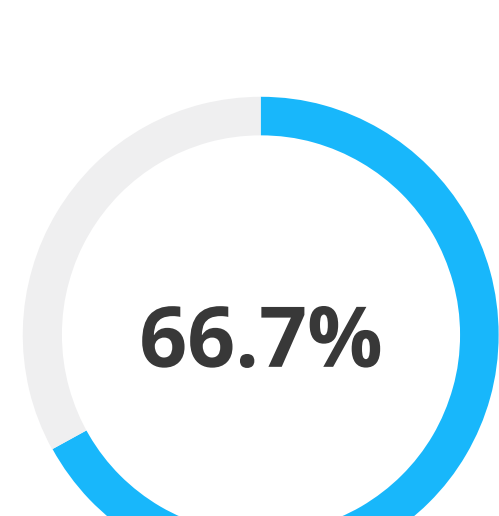


Overall

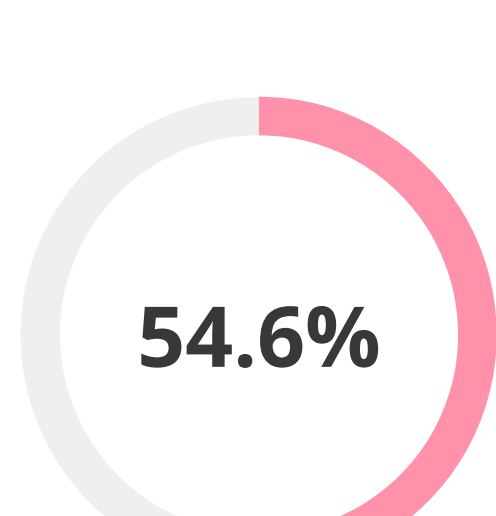


Comparable non-profit online schools

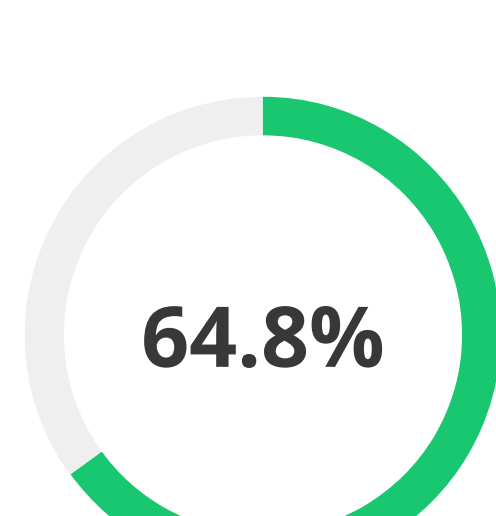
### Graduation rates



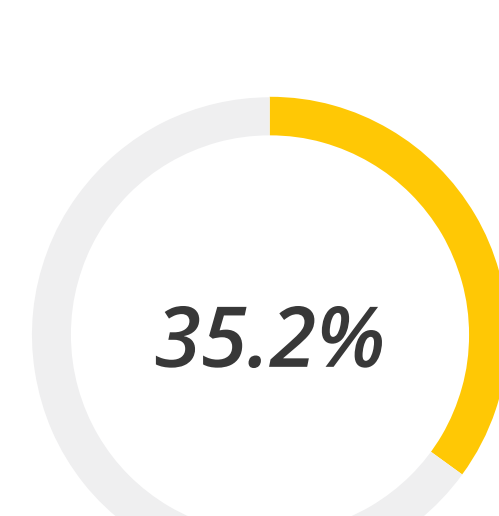
Graduate programs



Undergraduate programs



Overall

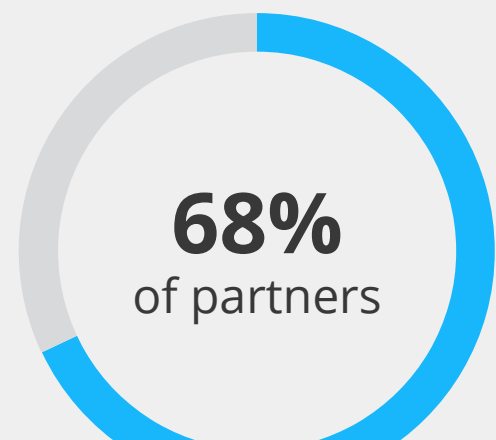


Comparable non-profit online schools



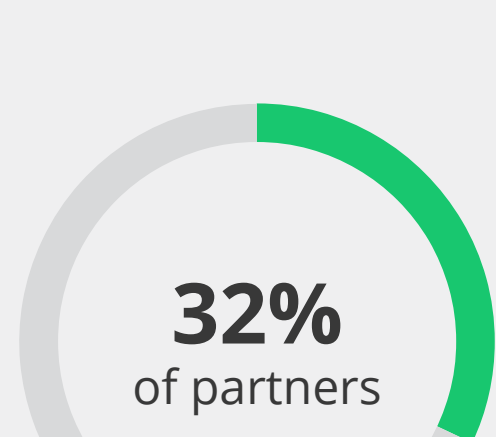
## TAILORED PARTNERSHIP MODELS

We individualize partnership agreements with our universities based on one of our two models.



### Revenue Share

This model is a fit for partners that need complete support expanding their online programs. **We customize these agreements** at both the institution and program levels.



### Fee-For-Service

This model fits partners who don't need the full suite of offerings. **We unbundle our services** to help universities reach targeted goals (e.g., market research, instructional design).

## AFFORDABILITY

We're proud of our partners' affordability and caliber. Their programs tend to cost less than those by other schools without sacrificing quality.

### U.S. Online MBAs

Wiley median tuition

\$22,320

Other median tuition

\$25,530

### U.S. Online BBAs

Wiley median tuition

\$48,600

Other median tuition

\$53,760

### U.S. Online MSN-FNPs

Wiley median tuition

\$31,188

Other median tuition

\$37,640

## PARTNER AND LEARNER EXPERIENCES

Our partners and learners frequently report high-quality, mission-driven outcomes like these.

### What our partners say



Given what the industry is like now, some of us might ask, 'Would we even be here if we hadn't partnered with Wiley?' If we hadn't, we'd be smaller. We wouldn't have the leverage to get out in front of things. And we might be on the same chopping block as a lot of smaller schools that couldn't make the tough decisions to invest in new ways of delivering education.

– Eric LaMott, COO and Provost, Concordia University, St. Paul

### What our learners say



My academic advisor is the reason I have continued [in my program]. He was the key at the beginning, and then everything else fell into place. I feel like he 'has my back.' I appreciate his attention and promptness very much.

– Wiley-supported student

## THE JOURNEY CONTINUES

As the higher education landscape has evolved, so have we. We remain committed to creating successful education and partnership pathways for universities and learners—every step of the way.

For more insights, download [Powering Higher Education: Partnership Transparency and Outcomes Report 2021](#).